**BUSINESS PROJECT FORM**

Investment and Business Project Promotion Directorate

1. **Information about the project initiator\***

|  |  |
| --- | --- |
| Name of organization |  |
| Legal and actual address |  |
| Head of organization |  |
| Main state registration number |  |
| Internet address |  |
| Key shareholders |  |
| Authorized person for project and contact information |  |

1. **Reason for contacting Roscongress Foundation\***

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| * Participation in congress and exhibition events * Information and marketing promotion * Assistance in attracting investment * Assistance in selecting partners / increasing sales * Identification of possible state support measures * Consulting services (development of a business plan, financial model, marketing research, etc.) * Placement of information about a project on the website Investment Portal of the Russian Regions (<https://www.investinregions.ru/>) * Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

1. **General information about the project\***

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| --- | --- |
| Project description and goals |  |
| Type of project | * trading / transaction * provision of services / IT project * modernization / reconstruction * expansion of existing production * release of new products at existing production facility * new construction * other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Industry |  |
| Location of project |  |
| Rationale for the project |  |
| Project participants |  |
| Main types of products |  |
| Current stage of implementation | * project concept developed * project business plan and financial model developed * contract structure developed / pre-agreements signed * design estimate documentation developed * construction permit obtained * investment stage / construction in progress * project launched |

1. **Project funding and required investment\***

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| --- | --- |
| Project budget, RUB mln |  |
| Main cost items, RUB mln |  |
| Provision of funding at current time, RUB mln  including: |  |
| Equity financing, RUB mln |  |
| Debt financing, RUB mln |  |
| Required financing, RUB mln |  |
| Form of required financing | * participation in charter capital or purchase / sale of shares * debt financing / bank loan * provision of guarantees for loans and other obligations * leasing operations * other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Estimated ROI for investor, % (if applicable) |  |
| Estimated date for investor’s withdrawal from project, years (if applicable) |  |

|  |  |
| --- | --- |
| Amount of current investment, RUB mln |  |
| Sources of funds |  |
| Targeted use of invested funds |  |

1. **Project efficiency indicators\***

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| --- | --- |
| Net present value (NPV) |  |
| Internal rate of return (IRR) |  |
| Payback period (PBP) |  |

1. **Phased implementation schedule\***

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| --- | --- | --- | --- |
|  | **State date** | **End date** | **Duration** |
| Total duration of project’s implementation |  |  |  |
| Preparatory phase |  |  |  |
| Investment phase |  |  |  |
| Operational phase |  |  |  |

1. **Socioeconomic effect**

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| --- | --- |
| Creation of new jobs,  *number*\* |  |
| Planned tax deductions (over project implementation period) |  |
| Participation in social programmes |  |

1. **SWOT analysis of project on markets of operation\***

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| --- | --- |
| Project strengths |  |
| Project weaknesses |  |
| Project opportunities |  |
| Threats to project |  |

1. **Potential problem areas and challenges of project**

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1. **Additional significant information about the project**

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1. **Documents submitted to Foundation for review**

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| --- | --- |
| Documents submitted for review | * Project concept * Feasibility study / business plan * Financial model * Design estimate documentation * Construction permit * Copies of license(s) * Agreement(s) on the sale or purchase of goods (raw materials)  other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |